

The Economic Value of Dallas College

About Dallas College



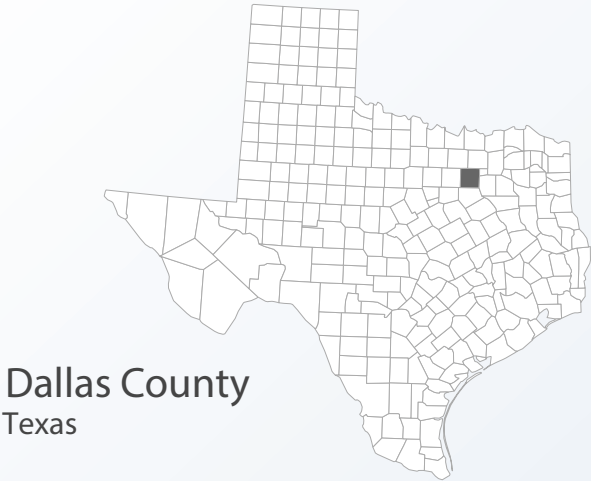
103,253
Credit students



24,927
Non-credit students



6,088
Employees



Economic impact analysis





\$4.3 billion Added income

Alumni Impact

Impact of the increased earnings of Dallas College alumni and the businesses they work for

An economic boost similar to hosting the Super Bowl 12X



OR 36,647 Jobs supported



1 out of every 59

jobs in Dallas County is supported by the activities of Dallas College and its students.





\$557.3 million Added income

Operations Spending Impact

Impact of annual payroll and other spending

Enough to buy 11,796 new cars



OR 6,477 Jobs supported





\$160.2 million Added income

Student Spending Impact

Impact of the daily spending of Dallas College students attracted to or retained in the county

Enough to buy 10,924 families* a year's worth of groceries



OR 2,197 Jobs supported





\$39.9 million Added income

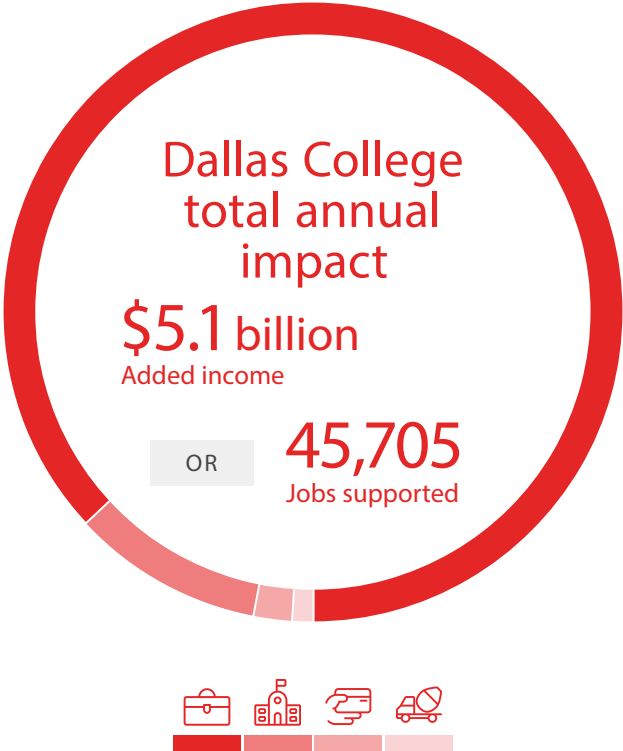
Construction Spending Impact

Impact of expenditures for ongoing construction projects

OR 384 Jobs supported



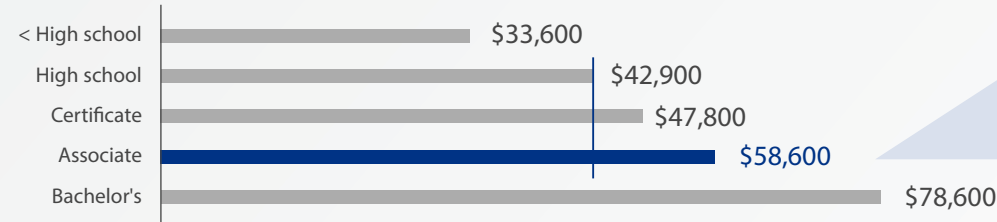
● = 1000 jobs * = family of four



Investment analysis



Average earnings by education level at career midpoint



The average associate degree graduate from Dallas College will see an increase in earnings of **\$15,700** each year compared to someone with a high school diploma working in Texas.

For every \$1...





Students gain **\$7.60** in lifetime earnings



Taxpayers gain **\$2.20** in added tax revenue and public sector savings



Society gains **\$15.20** in added income and social savings



Sources: Lightcast Economic Impact Study; <https://apnews.com/article/super-bowl-nfl-sports-business-los-angeles-827ec0047d78d4585b88dec9a9cb882f>; <https://www.coxautoinc.com/market-insights/kbb-atp-february-2024/>; https://fns-prod.azureedge.us/sites/default/files/resource-files/Cost_Of_Food_Low_Moderate_Liberal_Food_Plans_February_2024.pdf

 Lightcast