

About the Sector

The Arts and Entertainment industry includes establishments that create, produce, promote, or present live performances, events, exhibits, and cultural experiences for public audiences. It also encompasses organizations that preserve and showcase historical, cultural, or educational sites, as well as facilities that provide recreational and amusement activities. Together, these establishments support cultural enrichment, creative expression, and leisure engagement within communities.

- US Census Bureau and the Bureau of Labor Statistics

Did you know?



4,693
jobs posted
every month



9%
3-year job
growth rate



220,792
currently
employed



\$97.7k
average
salary



+11.3%
annual
wage trend

Notable Occupations at or above Dallas County living wage of \$23.31/hour

Notble Occupations	Current Employment	Projected 3-Year Net Job Change	Median Hourly Wage	Entry-Level Education
Graphic Designers	3,623	175 (4.8%)	\$30.71	Bachelor's degree
Musicians and Singers	2,252	119 (5.3%)	\$36.28	No formal educational credential
Web and Digital Interface Designers	1,064	115 (10.8%)	\$42.57	Bachelor's degree
Art Directors	937	61 (6.5%)	\$31.45	Bachelor's degree
Web Developers	920	111 (12.1%)	\$44.83	Bachelor's degree
Entertainers and Performers, Sports and Related Workers, All Other	573	38 (6.6%)	\$25.01	No formal educational credential

Top Skills

- Scalibility
- Automation
- Workflow Management
- Agile Methodology
- Computer Science
- Application Programming Interface (API)



Notable Employers

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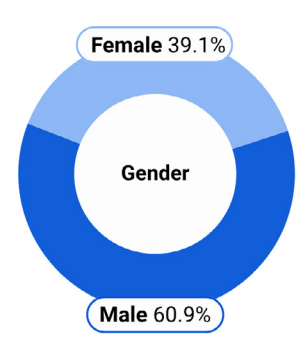
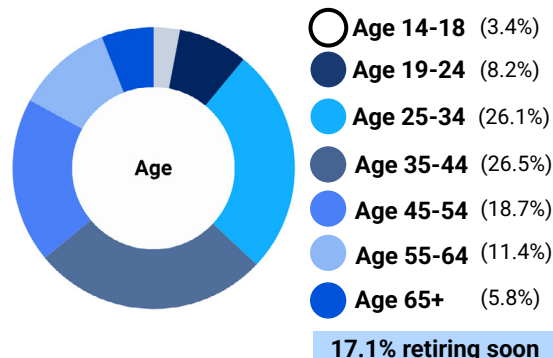
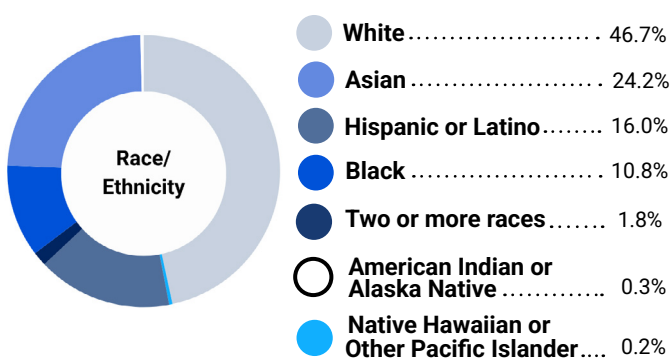
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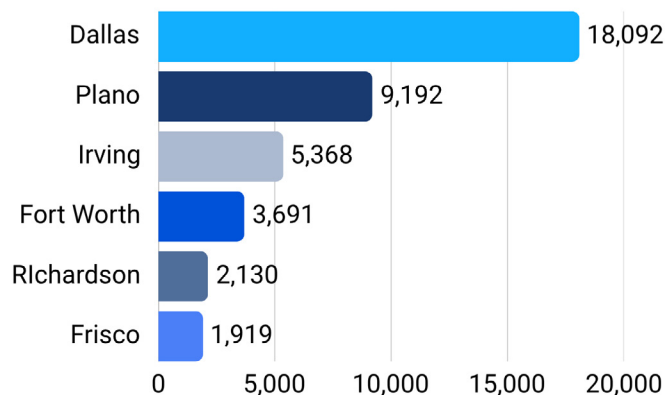
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LIFETIME FITNESS

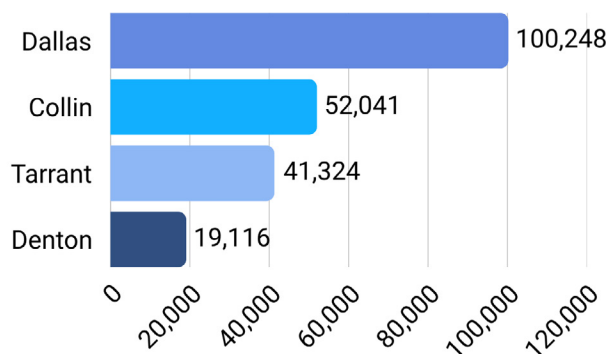
Demographics



Top Cities by Unique Posting



Current Employment by County



From June 1, 2025 – May 31, 2026

Dallas College Programs

connect education to opportunity,
preparing students for transfer
and meaningful careers across
diverse industries.

View additional related programs at:
DallasCollege.edu/Programs

4-Year Transfer Possibilities

	UNT	Fashion Design	Bachelor
	TCU	Graphic Design	Bachelor
	UTA	Music	Bachelor
	UTD	Film Studies	Bachelor

Associate Degree

- Digital Art and Design, A.A.S.
- Apparel Design A.A.S.
- Fashion Marketing A.A.S.

Certifications

- Fashion Design Certificate
- Basic Web Design (ICLC)
- Digital Art and Graphic Design (ICLC)

Skills Achievement Award

- Photography (CESA)

Continuing Education

- Desktop Publishing Occupational Skills Award (CE)

View a full catalog of offerings at: Catalog.DallasCollege.edu

About the Labor Market Intelligence Center

The Dallas College Labor Market Intelligence Center (LMIC) was established in 2015 to cultivate a healthy workforce ecosystem in the Dallas-Fort Worth metroplex. The team conducts research revolving around the local labor market, program alignment, and socioeconomic barriers that impact Dallas College students and the local community. The LMIC is committed to developing strategic research partnerships with internal partners and external organizations to deepen understanding of complex problems that impact Dallas College students.

Sources: Lightcast 2026.Q2

For more information, contact the Labor Market Intelligence Center at:
LMIC@DallasCollege.edu or visit DallasCollege.edu/LMIC.