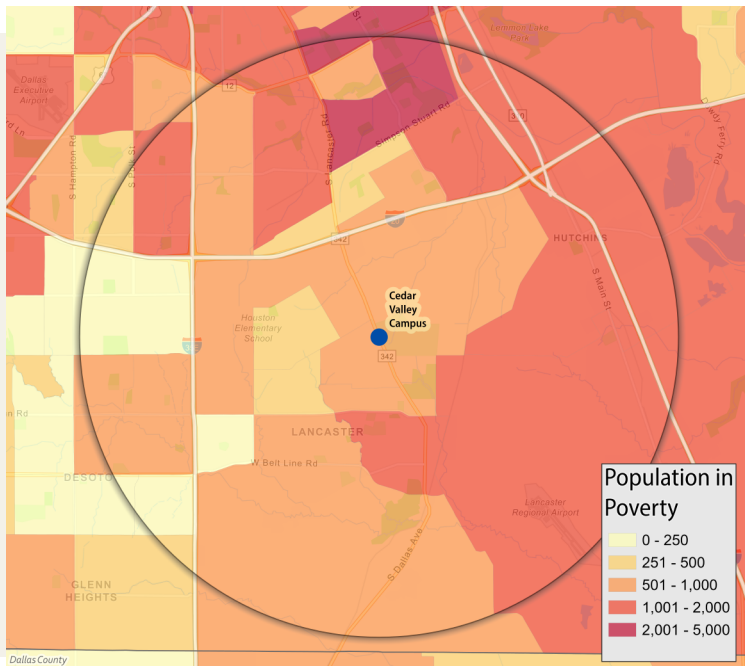




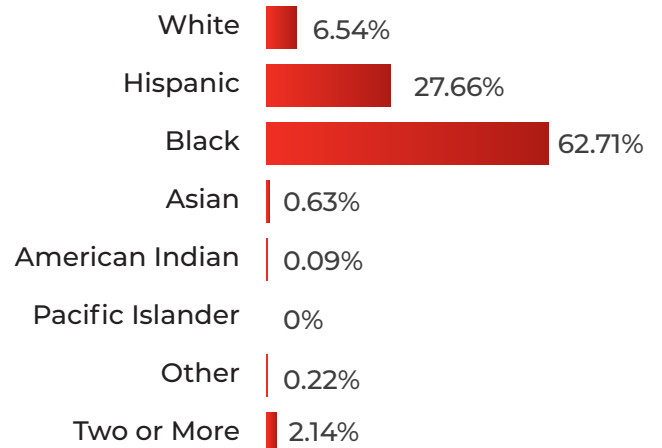
2024 AREA SNAPSHOT

SERVICE AREA POVERTY LEVEL AND 5 MILE RADIUS



DIVERSITY INDEX: 52.5

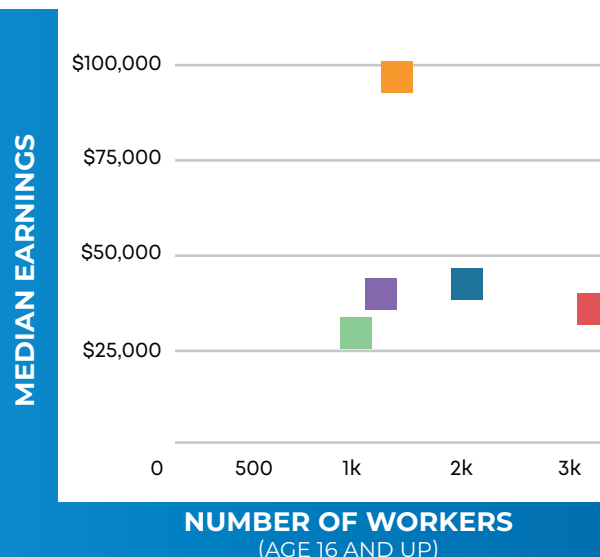
The diversity index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).



MEDIAN AGE **35.4**

MEDIAN HOUSEHOLD INCOME **\$53,462**

OCCUPATION SNAPSHOT BY EARNINGS



The five occupations with the highest number of workers in the market are displayed by median earnings.

- Laborers and Material Movers
- Driver/Sales Workers and Truck Drivers
- General and Operations Managers
- Customer Service Representatives
- Fast Food and Counter Workers

Annual forecasted growth for all occupations in the Cedar Valley service area over the next 10 years

8.2% (2,877)

LARGEST INDUSTRY SECTORS BY EMPLOYMENT

General Freight Trucking, Long-Distance, Truckload

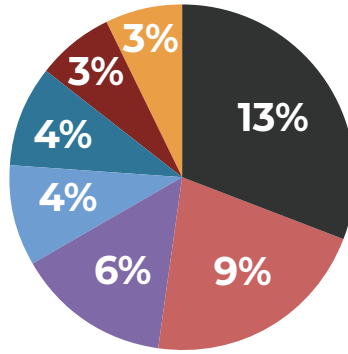
General Freight Trucking, Long-Distance, Less than Truckload

General Warehousing and Storage
Elementary and Secondary Schools (Local Government)

Local Government (Except Education and Hospitals)

Couriers and Express Delivery Services

Full-Service Restaurants



INDUSTRY SECTORS THAT ADDED THE MOST JOBS OVER THE LAST FIVE YEARS

General Warehousing and Storage	1,463
General Freight Trucking, Long Distance, Truckload	1,426
General Freight Trucking, Long Distance, Less Than Truckload	878
Couriers and Express Delivery Services	542
Other Warehousing and Storage	267
Freight Transportation Arrangement	253

NOTABLE EMPLOYERS IN SERVICE AREA

AMAZON

UPLIFT
EDUCATION

WAYFAIR

LANCASTER
REGIONAL
AIRPORT

UNFI

TRINITY WASTE
SERVICES

ADESA DALLAS

FROZEN FOOD
EXPRESS
TRANSPORTATION
SERVICES, INC.

PROGRAMS RANKED BY NUMBER OF AWARDS 2022-2023

- 1 Real Estate
- 2 Business Administration - Human Resources Assistant
- 3 Accounting Clerk
- 4 Business Administration
- 5 Criminal Justice - Basic Criminal Justice



TOP POTENTIAL OCCUPATION GAPS OVER 10 YEARS IN SERVICE AREA

Driver/Sales Workers and Truck Drivers	714
Laborers and Material Movers	500
Industrial Truck and Tractor Operators	167
Home Health and Personal Care Aides	104
Cooks	84
First-Line Supervisors of Transportation and Material Moving Workers	71

Lightcast Q2.2023, ACS2021, and Dallas College internal data.