

**WORK SESSION OF THE BOARD OF TRUSTEES
DALLAS COUNTY COMMUNITY COLLEGE DISTRICT
AND RICHLAND COLLEGIATE HIGH SCHOOL**

**District Office
1601 South Lamar Street
Dallas, TX 75215
Lower Level, Room 007
Tuesday, November 5, 2013
2:00 PM**

AGENDA

- | | |
|---|-------------------------------|
| I. Certification of notice posted for the meeting | Dr. Wright Lassiter |
| II. Business Diversity Program Overview | Ed DesPlas
John Lopez |
| III. Quarterly Planning Review | Justin Lonon
Richard Plott |
| IV. Executive Session | |

The Board may conduct an executive session under §551.074 of the Texas Government Code to deliberate on personnel matters, including the consideration of the contract for new Chancellor and any prospective employee who is noted in Employment of Contractual Personnel.

The Board may conduct an executive session under §551.071 of the Texas Government Code to seek the advice of its attorney and/or on a matter in which the duty of the attorneys under the Rules of Professional Conduct clearly conflict with the Open Meetings Act.

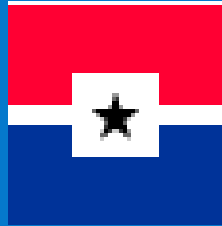
- V. Adjournment

**CERTIFICATION OF NOTICE POSTED
FOR THE NOVEMBER 5, 2013
WORK SESSION OF THE
DALLAS COUNTY COMMUNITY COLLEGE DISTRICT
AND RICHLAND COLLEGIATE HIGH SCHOOL
BOARD OF TRUSTEES**

I, Wright L. Lassiter, Jr., Secretary of the Board of Trustees of the Dallas County Community College District, do certify that a copy of this notice was posted on the 1st of day of November 2013, in a place convenient to the public in the District Office Administration Building, and a copy of this notice was provided on the 1st of day of November 2013, to John F. Warren, County Clerk of Dallas County, Texas, and the notice was posted on the bulletin board at the George Allen Sr. Courts Building, all as required by the Texas Government Code, §551.054.



Wright L. Lassiter, Jr., Secretary



Dallas County Community College District

Business Diversity Program Overview

www.dcccd.edu

BUSINESS DIVERSITY PROGRAM HISTORY

- **In 2004, prior to start of the bond program, the Board of Trustees determined the need to take steps to ensure participation of all communities in the program**
- **In January 2005, the Business Diversity Department was created with its own staff and budget**
- **In August 2011, with the ending of the bond program and due to budget reductions, the Business Diversity program was consolidated with Purchasing and Auxiliary Services**

OUTREACH EFFORTS

- **Business Organizations:**
 - **One-On-One Outreach Programs**
 - **Dallas Black Chamber of Commerce**
 - **Greater Dallas Asian American Chamber of Commerce**
 - **Greater Dallas Hispanic Chamber of Commerce**
 - **Dallas/Fort Worth Minority Supplier Development Council**
 - **Chairperson – Supplier Diversity Professional Working Group**
 - **Member – Inclusive Supply Chain Working Group**

OUTREACH EFFORTS

- **Business Organizations:**
 - **Women's Business Council - Southwest**
 - **Certification Committee**
 - **Public Business Diversity Alliance of North Texas**
 - **Aligned with more than 30 other public entities**
 - **Alliance website (www.pbdant.com) links the public entities, provides a business events calendar and provides links to business assistance resources**

OUTREACH EFFORTS

- **Business Organizations:**
 - **NCTRCA Quarterly Certification Workshops**
 - **Other collaborative efforts:**
 - **How to do business with community colleges with TCC**
 - **DISD Knowledge is Power Conference**
 - **DISD M/WBE Advisory Committee Member**
 - **TEXO: The Basics – a 12 week construction program**
 - **WBC/DFWMSDC/Contractor's Associations**
 - **Trade Shows**
 - **Networking events**

OUTREACH EFFORTS

- **Business Organizations:**
 - **American Contract Compliance Association**
 - **Education Committee – National Training Institute (Morgan State University – Baltimore, MD)**
 - **National Board Member**
 - **National Association of Educational Procurements**
 - **Comprised of major universities and community colleges**
 - **Supplier Diversity Institute**
 - **Regional TOAL (Texas, Oklahoma, Arkansas & Louisiana)**

IMPROVEMENTS TO BID INFORMATION DISTRIBUTION

- **Consolidation of Departments (Purchasing/Business Diversity/Auxiliary Services)**
- **Flag M/WBE vendors in the database**
- **Ensured vendor e-mail addresses are current**
- **Encouraging vendors use of company e-mail rather than individual employee**
- **Provide chambers/business organizations with advance notice of upcoming bids**

IMPROVEMENTS TO BID INFORMATION DISTRIBUTION

- Price agreement information in alpha & expiration date order are available on the District Business Diversity website

www.dcccd.edu/BusinessDiversity

- Target e-mail bids to M/WBEs in North Central Texas Regional Certification Agency, DFWMSDC, Women's Business Council, & Chambers, etc. databases
- Buyers involved in trainings
 - Collective Cooperative Training
 - Quarterly Buyer's Luncheons – Buyers receives CUEs

FUTURE EFFORTS

- **Vendor Fair**
 - **Buyers participation**
 - **Facilities participation**
- **Cooperative Agreement Training**
 - **Presentations by representatives from various cooperatives to educate the M/WBE communities on how they may be able to participate**
- **Review & clean-up of the vendor online database**

BENCHMARKS

- **Most community colleges either do not have an M/WBE program or are in the early stages of development, so comparison to the District's program is virtually impossible**
- **Miami Dade College was the only community college with useable program data. Their 2011 YTD M/WBE percentage was only 15.3%.**

BENCHMARKS

- **While the products or services purchased by other public entities may differ greatly from what the District may purchase, the District's M/WBE percentages are on an average or better than theirs**

BENCHMARKS

- **North Texas M/WBE percentages are:**

	FY 04/05	FY 05/06	FY 06/07	FY 07/08	FY 08/09	FY 09/10	FY 10/11
City of Dallas	27.5%	N/A	N/A	18.5%	18.0%	21.3%	23.7%
DART	35.6%	31.5%	32.2%	34.2%	34.3%	35.0%	34.0%
DISD	N/A	N/A	N/A	N/A	N/A	22.2%	23.0%
NTTA	13.5%	17.7%	17.2%	18.4%	17.1%	N/A	N/A
DCCCD	N/A	22.27%	20.07%	21.69%	37.87%	30.10%	32.33%

- **The State of Texas Agencies and Universities M/WBE (Historically Underutilized Business – HUB) percentages are:**

FY 2009	FY 2010	FY 2011	FY 2012
14.52%	15.91%	14.46%	13.87%

M/WBE Payments

FY 2005/06 – YTD 2012/13

	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	YTD 2012-13
American Indian/ Alaskan Native	976,953	1,098,580	293,244	304,324	174,963	68,700	5,035	3,508
Black/African- American	4,706,496	3,125,284	14,934,516	40,748,128	6,337,986	2,226,472	1,713,403	1,220,755
Asian Indian	1,112,483	3,170,023	3,494,574	12,392,237	6,947,151	2,182,683	894,220	1,387,712
Anglo-American, Female	4,684,336	3,902,023	4,893,713	14,952,024	13,742,587	4,357,927	3,955,610	8,371,452
Asian Pacific	25,793	26,035	656,552	1,099,847	1,184,614	51,686	144,634	603,202
Hispanic/Latino/ Mex-American	4,034,906	1,993,010	11,019,093	30,260,832	14,711,676	3,145,868	1,401,039	2,048,958
Other Female	712,096	695,800	940,788	1,545,232	1,939,424	304,974	98,602	48,794
HUB	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Total paid to M/WBEs	16,253,063	14,010,755	36,232,480	101,302,624	45,088,401	12,338,310	8,212,543	13,684,381
% of all payments	22.27%	20.07%	21.69%	37.87%	30.10%	32.33%	27.8%	48.6%

* The M/WBE % is a percentage of the total Discretionary Payments which are purchases of goods and/or services wherein the DCCCD has purchasing choice of vendor, such as construction, computers, supplies, paper products, etc. Non-Discretionary are for purchases of goods and/or services wherein the DCCCD has no choice of vendor, i.e., water, tax collection service, property tax appraisal services, conference registrations, memberships, etc.

- **Increases in FY 2008/09 – FY 2010/11: Due to the Bond Program**
- **Decrease in FY 2011/12: Due to end of the Bond Program**
- **Increases in YTD 2012/13: Due primarily to electricity service being purchased from a women-owned business.**



Dallas County
Community College District

IT ALL BEGINS HERE.

SUMMARY

- **While there has been a recent increase in the percentage of payments to M/WBEs, the District will continue to make every effort to ensure the continued inclusion of M/WBEs in its procurement opportunities and identify any barriers that may cause them from being included**
- **The Business Diversity staff will seek to expand its partnerships both internally and externally to continue the growth of the District's M/WBE program**

SUMMARY

- **Internally, we are working with various groups (Facilities Council, Corporate Training Council and Purchasing User Group) to obtain key information, keep them informed and included in the District's M/WBE program**
- **Externally, we have joined with other public entities to provide training programs to educate the business communities on how they may participate in our programs, such as collective agreements, which are more frequently used to reduce operating costs**

Business Diversity Staff



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