

PROGRAM PLANS FOR NEW CENTERS

WEST DALLAS, COPPELL, IRVING, PLEASANT GROVE and GARLAND

An Update to Information Provided in October 2006

Presidents Brown, Glasscock and Mittelstet presented program planning information about the new centers in a Board work session on October 3, 2006. The purposes of the presentation on March 6, 2007, are:

- 1) to incorporate information from Interim President Jackson about the center in West Dallas;
- 2) to provide more precise information about plans for curricular offerings, student services, community outreach, and collaboration with sister colleges at each of the centers; and
- 3) to set the stage for the next briefing, which will be about the expense side of the financial plan for each of the centers.

WEST DALLAS REPORT - FEBRUARY 2007

The campus in West Dallas will become the third campus of El Centro College, alongside the downtown campus at Main and Lamar and the Bill Priest campus on Corinth Street. The West Dallas campus will be a place of hope, fresh beginnings, and a bridge from this neighborhood to El Centro and other DCCCD colleges.

The West Dallas campus will be located on the east side of Hampton Avenue across the street from Pinkston High School and North Hampton Park. The building will be two stories, 34,000 gross square feet, with classrooms, computer labs, student services, testing services, academic support, conference rooms, vending, security, administrative services, and a community room.

Land acquisition is almost complete. Architects commenced work on February 1, 2007. The bond program administrators anticipate starting construction in late 2007 or early 2008.

Between now and when El Centro's new West Dallas campus opens, administration proposes to use space in the City of Dallas' West Dallas Multipurpose Center, located at the corner of Singleton Boulevard and Fishtrap Road, to address immediate needs in West Dallas and create an identity for the future El Centro West Dallas Campus.

Demographic Factors

- The population of West Dallas (zip code 75212) is 22,239.
- Ethnicity is 62.1% Hispanic, 34.2% Black/African-American, 2.3% White, 1.0% Asian, and 0.4% American Indian/Alaskan native.
- 22.3% of population is 25 years and over and hold a high school diploma or equivalency.
- 6% of the population is enrolled in college.
- 3.4% of those 25 years and older hold an associate degree or higher.
- 55.9% of households speak a language other than English at home.
- Median household income is \$22,555, per capita income is \$8,534.

Input from the Community

Community forums for the West Dallas campus will be conducted in collaboration with Brown Reynolds Watford Architects, Inc. El Centro has a number of existing relationships in West Dallas that will also inform the needs assessment. For example, Interim President Micheal Jackson is a team leader for TEA's mandated improvement of Pinkston High School and recently was "Principal of the Day" for nearby Sequoyah Middle School. Dean Fela Alfaro is a member of the West Dallas

Coalition, where monthly meetings facilitate communication and cooperation among the major social service agencies of the area. The college's ongoing relationship with the prominent Wesley Rankin Community Center has resulted in on-site Human Development success sessions led by ECC faculty.

Implications for Regional Accreditation

The Commission on Colleges of the Southern Association of Colleges and Schools (SACS) accredits an entire institution and its programs and services, wherever they are located. It is the responsibility of the institution to follow the SACS Substantive Change Procedures for any substantive changes that occur between an institution's decennial reviews. The Substantive Change Procedure requires that an institution notify the Commission prior to implementation of an off-campus site at which a student may earn more than 25% and less than 50% of credits toward a program. During its early years, the West Dallas Campus will offer less than 50% of credits toward a program. El Centro's administration will notify SACS' Commission on Colleges that it is implementing an off-campus site prior to offering classes at the West Dallas campus.

Curricular Offerings

El Centro's administration plans to provide credit and non-credit course offerings in traditional, hybrid, and online delivery systems in the following categories:

- College prep courses such as human development/student success, developmental education, English for speakers of other languages, GED preparation, and adult basic skills.
- Dual credit with all of the high schools in West Dallas.
- Core curriculum courses such as communications, math, social and behavioral sciences, humanities, visual and performing arts, physical education, and computer science Courses.
- Career courses such as information technology, teacher preparation, bilingual medical terminology, pre-nursing, office skills, medical interpreter, medical coding, medical transcription, and allied health core curriculum.
- Continuing and workforce education courses in phlebotomy, ECG technician, English as a second language, job skills training, and personal enrichment.

Student Services

The student services area will use the "One-Stop-Shop" organizational model and will include a central area for reception and intake, admissions, advisement, counseling, financial aid, testing and assessment, business services, learning support services (library, tutoring and study center, computer labs), cyber café and vending. The goal of student services at the West Dallas campus will be to create a seamless transition to

the El Centro's Bill Priest or downtown campuses, or to any of the DCCCD sister colleges.

Community Services

El Centro College staff members guided by input from the West Dallas Coalition recognize the need to create a space that welcomes and embraces all elements of the community. Therefore, a large community room with an adjoining kitchenette will be built to accommodate community events as well as college sponsored activities. In addition, three technology-equipped conference rooms will be available for campus and community use.

Collaboration with many of the non-profit organizations and agencies will provide additional support services and resources to our students and constituents. For example, the college staff members will continue to foster partnerships with agencies and companies that provide child care, emergency assistance, summer youth activities, transportation, health care assistance, and career/job placement services.

Community Outreach

The El Centro West Dallas Education Center will base most of its outreach efforts on the relationships developed during the process of collecting input from the community. Although detailed plans regarding community input will have not yet been finalized, it is anticipated that the primary areas of community outreach will likely include the following:

A. Schools- The close relationship already established between ECC's president, Dr. Micheal Jackson, and the Center's closest secondary schools—Pinkston High School and Sequoyah Middle School—will facilitate outreach efforts to those students and their families. Consistent contact with school counselors, implementation of student/family information events and well designed dual credit offerings will help community residents benefit from Center opportunities.

B. West Dallas Coalition- El Centro currently has a strong collaborative relationship with the Wesley Rankin Community Center, which effectively serves some of the poorest families in West Dallas. By continuing to teach on-site classes, and providing a presence and materials to clients of this facility, many potential Center students will be reached.

This same approach will be used with other members of the West Dallas Coalition who have a strong connection in the community. The college's well established relationship with the Coalition, through the membership of ECC Dean Fela Alfaro, will facilitate further collaboration with such member agencies as Habitat

for Humanity, Goodwill Industries, Planned Parenthood, and others, who will provide conduits for El Centro to initiate contact with potential students.

C. Small Business Operations- As West Dallas may not have the more formally organized social and business network structures of many other communities, ECC will target small independent operations in outreach efforts. Relationships will be nurtured with neighborhood churches and community-oriented businesses, such as local barber shops and beauty salons, to solicit input on community needs and provide information materials on Center programs.

D. Multipurpose Center- The West Dallas Multipurpose Community Center is presently a hub of activity for this community. ECC plans to occupy the Center, with the hiring of a West Dallas Education Center Director within the next few months, for the purpose of further deepening the collaborative relationships between college and community. From this base of operations, the director will be positioned to nurture liaisons with the aforementioned organizations as a way of preparing community acceptance and utilization of the Center upon its construction. It is anticipated that the completion of the physical facility in January 2009 will provide a platform to enhance an already well-established partnership.

Collaboration with Sister Colleges

Through Strengthening Hispanic Serving Institutions Collaborative Grant from the department of Education, El Centro is working with North Lake College to develop career pathways in teacher preparation and health occupations. Our teacher preparation programs will provide outreach to students who are interested in a teaching career, especially to currently employed childcare workers in West Dallas. El Centro will also offer the first rung on the health occupations career ladder, such as a phlebotomist or EKG technician training. Students can continue to add additional skills for higher paying health jobs at either the ECC downtown campus or at the North Lake College satellite program.

A collaborative program with Mountain View, Brookhaven, Richland, and cedar Valley Colleges funded by the Fund for Improvement in Post-secondary Education provides funding for programs that invite family members to participate in classes to increase student success. These classes may also be part of the curricular offerings at the West Dallas Campus.

COPPELL REPORT - FEBRUARY 2007

Milestones

Following an open process for architect selection, J.E. Jacobs was chosen to design North Lake College North. Architects have completed charrettes, scope to budget validation, and conceptual design with input from a broad range of stakeholders. The Notice of Vacancy for the Executive Director of the campus has been posted and, currently, a pool of applicants is being formed. The projected opening date is July of 2008.

Update

Current activities include the completion of input from community focus groups, a planned meeting to update the Mayor and City of Coppell staff on the progress of the project, and a Dual Credit Pilot Project that is currently in progress with the Coppell Independent School District. A preliminary Master Plan for the location is also being developed, as required by the City of Coppell. Although the need to request substantive change is not immediately required by SACS, the college will prepare a request in the near future in order to anticipate future growth.

Curricular Offerings

Credit Offerings

- Developmental courses will be offered as needed.
- Career education offerings will include Logistics, Hospitality, and Business Information Systems
- Transfer courses will have a high prominence at North Lake College North because of expressed community interest and easy commuter access. Core curriculum offerings are planned.

Non-credit Offerings

- Employment related offerings may include Mortgage Banking, Logistics, Hospitality, and Customer Service, and ESOL.
- Personal enrichment offerings may include Sustainability and Environmental Education, Emeritus (Senior Citizen) courses of interest, Corporate Training, Lifelong Learning, and Personal Improvement Seminars.

Student Services

In keeping with the goal of “one college with four campuses,” staffing patterns are being carefully planned. The design of the building includes Center for Student and Academic Support Services. Advising, registration, admissions, transfer information and basic financial aid services will be provided on site. Business Services, Academic Support Services, Career Services, and Student Support Services will also

have a presence. Student Programs and Resources, International Student Services, Disability Services, and Counseling will be provided on an as-needed basis at the North Campus.

Community Outreach

Community-Based Advisory Committee will be formed during the Spring semester. The role of the Advisory Committee will be to provide on-going community input, to refine planned educational programming and services, and to assure the college's responsiveness to community needs.

Collaboration with Sister Colleges

North Lake College is currently exploring ways to partner with Richland College on programs related to Hospitality and Meeting Management. The high concentration of hotels and conference centers near the DFW Airport and in the northern part of the county may provide partnership opportunities.

The emerging Logistics Partnership with participating DCCCD colleges may also benefit from a presence in Coppell with its proximity to the DFW Freeport.

COPPELL REPORT IN OCTOBER 2006

The North Campus in Coppell will be an educational center of North Lake College of the Dallas County Community College District. The North Campus will be located at the intersection of Highway 121 and Sandy Lake Road in Coppell, Texas, a major intersection for motorists traveling in and through the area. The campus will provide an accessible affordable alternative for the pursuit of higher education for the community in the high growth area of Northwest Dallas County.

The current proposed gross square footage is 32,765. The building is to contain 12-15 multi-purpose general classrooms, three computer labs, a general science lab, resource library, student support services center, administrative offices, community room, vending, bookstore space, campus police office, IT support, quiet study and group study spaces, restrooms and auxiliary support spaces.

In addition to comprehensive student support services, the campus will provide freshman and sophomore academic transfer courses for students wishing to pursue a baccalaureate degree. Career programs, continuing education offerings, and general education courses will be designed to meet workforce demands and students needs.

North Lake College and the North Campus will develop partnerships in the community that will contribute to the economic development of the area. Partnerships will include but are not limited to: Coppell ISD, Carrollton-Farmers Branch ISD, University of North Texas, University of Texas at Arlington, Texas Women's University, the Coppell Chamber of Commerce and City of Coppell.

DEMOGRAPHIC FACTORS

- The population of Coppell, the primary city in the area is 35,955.

Ethnicity:

White	80%
Black/African-American	2%
Hispanic	7%
Asian	11%
Am. Indian/Al. Native	.3%
Hawaiian/Pac. Islander	.1%
Other	.2%

- The population of the Valley Ranch community, ZIP code 75039, just south of the campus is 2,816.

Ethnicity:

White	77%
Black/African American	4%
Hispanic	8%
Asian	9%
Am. Indian/Al. Native	.4%
Hawaiian/Pac. Islander	0%
Other	2%

- 68% of the Coppell population has an Associate's Degree or higher level of education.
- 33% of the population of Coppell is under 18 years of age.
- 60% of the population of Coppell works in management or professional employment.
 - Only 4% of the population works in manufacturing/production.
- Coppell median household income - \$96,935 / Per Capita income - \$40,219
- Median house price - \$210,700 (owner occupied units).
- 40% of the Coppell population has a mortgage in excess of \$2,000 a month.
- 73% of the Valley Ranch population holds a bachelor's degree as opposed to 24% of the national population.
- 8% of Valley Ranch residents have only as 12th grade education or less.
- 60% of Valley Ranch residents are professionally employed.

INPUT FROM THE COMMUNITY

The two recurring themes were dual credit and the convenience of location. Repeatedly, the Coppell community requested more dual credit offerings for academic transfer courses. Currently enrolled North Lake students who live outside of Dallas County, near the site of the future North Campus seemed very eager for the North Campus to open its doors, for primarily one reason, location. Most of these students attend North Lake because it is close to their place of employment, and the North Campus would be even closer for them.

Most questions from the Coppell ISD and PTA members seem to concern program and course offerings at the new facility. The inference was that the new facility should make it easier for Coppell students, particularly senior high school students, to get more college level coursework completed prior to graduation. Service learning and internships were also mentioned as well as activities for younger students. Other types of education specifically mentioned by Coppell parents were continuing education for adults and senior citizens.

The Coppell business community, all Chamber of Commerce members, primarily focused on the knowledge and skills needed in the workplace. Participants training needs included communication skills, computer skills, email etiquette/management skills, work ethic development, and customer service. In particular, the business participants were interested in workforce development as it relates to call center management. Another participant added that training for their specific industry was six weeks, but it could be more in-depth. An educational facility that is close and convenient for the community and the small businesses would be an overall boost.

IRVING REPORT - FEBRUARY 2007

Milestones

Following an open process for architect selection, F&S Partners was chosen to design North Lake College South. This architectural firm also designed the Irving Senior Heritage Center which has been a highly acclaimed addition to the Historic area of Irving. Architects have completed charettes and conceptual design with input from a broad range of stakeholders. Scope to budget validation is in progress. The projected opening date is December of 2008.

Update

Dr. Glasscock has kept the Mayor, City Council, and City Manager apprised of the land acquisition process and plans for the campus. Mr. Castilla is working closely with the Irving/Las Colinas Chamber on a partnership for workforce and economic development. Dr. Glasscock has made a presentation at the Henry Holmes Breakfast. The initial Community Forum, held on February 8th, was well attended with representation from the Irving City Council, Irving Chamber of Commerce, Irving Library, Irving ISD Superintendent, area churches, and community members at large. Participants communicated a high level of excitement and support for the campus. There was interest in economic development, educational alliances, teacher education, outreach and recruitment, and library services. The multipurpose center was well received. Several participants commented that the center was too small for the existing demand and recommended that we plan for growth.

Although the need to request substantive change is not immediately required by SACS, the college will monitor educational programming and growth in order to submit a request if needed.

Curricular Offerings

Credit Offerings

- Developmental offerings will be provided as needed including Reading, Writing, Math, and ESOL.
- Technical-occupational offerings may include Logistics, Construction Education introductory offerings, Business, Information Technology, Hospitality.
- Transfer courses will include core curriculum courses.

Non-credit Offerings

- Employment related courses in Workforce English, GED, ESOL/Workforce Languages, Nurse Aide, Information Technology and Computers, Entrepreneurship, and Building Sustainable Communities.

- Personal enrichment offerings may include Dance, Emeritus (Senior Citizen) courses based on community interest, Literature, and Cultural Enrichment.

Student Services

In keeping with the goal of “one college with four campuses,” staffing patterns are being carefully planned. Currently, students receive basic advising, financial aid, business and referral services. The design of the new building includes a Center for Student and Academic Support Services. Advising, registration, admissions, transfer information and basic financial aid services will be provided on site. Business Services, Academic Support Services, and Student Support Services will also have a presence. Student Programs and Resources, International Student Services, Disability Services, and Counseling will be provided on an as-needed basis at the South Campus.

Community Outreach

Two Community-Based Advisory Committees are currently being formed. The first is the Alliance for Economic Development and the second is the Alliance for Education. Invitations to participate have been made at the Community Forum, Rotary, and at other community meetings. The role of the Advisory Committees will be to provide on-going community input, refinement of planned educational programming and services, and to assure the college’s responsiveness to community needs. Focus sessions with community constituents are planned for the Spring semester and were announced at the Community Forum.

Collaboration with Sister Colleges

Currently, North Lake is working in partnership with El Centro College on a Title V grant to strengthen Hispanic Serving Institutions. Development of career pathways in teacher preparation and health occupations is part of this collaboration.

The emerging Logistics Partnership with participating DCCCD colleges may also benefit from a presence in South Irving with its proximity to Mountain View and Cedar Valley College and potential service to the River of Trade Coalition.

Additional opportunities for collaboration also include GED Testing services and Entrepreneurship Education with Mountain View College and Grand Prairie.

NLC and RLC will be exploring ways to replicate *the Llaves del Exito* model which has had great success at RLC.

IRVING REPORT IN OCTOBER 2006

The North Lake College South Campus (Irving) will be an educational center of North Lake College, a member of the Dallas County Community College District. NLC South will be located on the northeast corner of MacArthur and Shady Grove in Irving, Texas. The campus will provide an accessible affordable alternative for the pursuit of higher education for the southern sector of the city.

The proposed gross square footage is 33,163. The building is to house 10 general classrooms, one general science lab, language classrooms, a GED testing room, GED Chief Examiner's Office, computer labs, multi-purpose community room, students services, an area for ESOL registration, break room, cashier's office, vending area, bookstore with storage space, small business development center, study areas, faculty offices, campus police office, IT Support, administrative offices, library, and restrooms.

The campus will offer comprehensive student support services and educational opportunities for adults in need of basic academic skills, language acquisition, and job competencies. Career programs, continuing education offerings, and general education courses will be designed to meet workforce demands and students needs. NLC South will address the needs of the community by having an on-site small business development center, comprehensive workforce development and job training center, and GED Institute.

Partnerships with community and civic organizations will be essential for NLC South to increase educational opportunities and to foster economic development in the area. Partnerships will include, but are not limited to: Irving ISD, Irving Chamber of Commerce, City of Irving, Irving Cares, Irving Health and Human Development and the Dallas County Work Source Board.

DEMOGRAPHIC FACTORS

- The population of Irving, the primary city in the area is 191,615.

Ethnicity:

White	48.2%
Black/African-American	9.8%
Hispanic	31.2%
Asian	8%
Am. Indian/Al. Native	.57%
Hawaiian/Pac. Islander	.05%
Other	.04%

- City of Irving is more than 50% minority.
- Only 35% of the Irving population holds an Associates Degree or higher.
- 38% of households speak a language other than English at home.
- 27% of the population was born outside the United States.
- Median household income- \$44,956/Per capita income \$23,419.
- More than 50% of students in Irving high schools are enrolled in vocational programs.

- 66% of Irving ISD students are economically disadvantaged.
- 61% of IISD students are Hispanic.

INPUT FROM THE COMMUNITY

Community forums and focus groups have not yet been held for the South Campus. They are tentatively scheduled for October, pending completion of the land acquisition for the campus. Because the college already has a presence in South Irving we are pleased to report that there is much interest, support and excitement about the new facility from the Irving Community. NLC staff members are asked, on almost a daily basis, about when the project will get underway. Among the strongest supporters are Irving city council members and staff, Irving/Las Colinas Chamber of Commerce staff, small business owners, and Irving Independent School District staff.

PLEASANT GROVE REPORT – FEBRUARY 2007

Milestones

After careful consideration of six architectural firms, a representative team of the college selected KAI to design the Eastfield South Educational Center to be located in Pleasant Grove. Working with the staff of KAI, charrettes were held to provide input from college and community groups. At this time pre-planning, pre-design, scope to budget and final schematic design have been completed. The College has posted a notice of vacancy for the Executive Director position for the Center. The pool of candidates has been reviewed and a Search Committee is being formed to review qualified applications, interview selected candidates and recommend finalists to the President. The projected date for opening the center is January 2009.

Update

Planning for the Eastfield South Campus has continued at a rapid pace since the sign unveiling one year ago. To build upon the relationships formed through the community forums held in 2006, a Citizen's Advisory Council for the Educational Center was formed. It provides input for programming and participates in the planning and design of the South Campus facilities.

In preparation for the campus opening, Eastfield College has begun to offer classes in new locations in southeast Dallas. At the Learning/Library Center in Balch Springs, credit and non-credit courses are offered. In anticipation of a new retirement facility being opened by C.C. Young near the South Campus site, the College is offering classes for emeritus students. Planning is under way to develop a youth entrepreneurship program with the Seagoville Economic Development Corporation.

The planned South Campus curriculum will not require the College to immediately request substantive change as required by SACS. However, the college will closely monitor its course offerings in order to anticipate the need for the request in the future.

Curricular Offerings

Credit Offerings

- A complete array of developmental courses including ESOL, writing, reading, math and student skills.
- Courses related to the associate degrees in freshman composition, speech, communications and mathematics
- Appropriate Dual Credit or Concurrent enrollment courses

- Appropriate entry level courses that help students acquire basic skills and knowledge to complete Allied Health degrees

Non-Credit Offerings

- Employment related offerings will include Medical Administrative Assistant, Small Business Management, Criminal Justice/Basic Peace Officer and teacher assistant/child development certification
- The college will explore offering certifications for bilingual personnel.
- Personal enrichment offerings will include Spanish language classes, college readiness, career choices and job search skills, computer applications, business writing, tax preparation and parenting classes.
- The college will develop special courses for teenagers to expand opportunities to become college-ready

Student Services

The student support services provided at the South Campus will mirror those services provided on the main campus to include advising, registration, admissions, financial aid, business services, career services, academic and student support services. To ensure that students have only “one stop” to acquire these services, they will be centrally located together on the first floor of the center. Staff members will be cross trained to provide a variety of services. Advisors, Financial Aid and Business Office staff from the main campus will rotate to the Campus and also provide advising and financial aid assistance via teleconferencing. Staff will be cross trained to provide library, computer lab, learning assistance and special testing services for special needs students. The current Talent Search program, operated by Eastfield in Pleasant Grove as part of a federal grant, will be relocating and providing services from the new facility. The campus will have a student commons area that can be utilized for student programs and resources.

Community Outreach

The Citizen’s Advisory Council includes representation from education, the Southeast chamber, governmental entities, civic, faith-based and community organization. Among the groups represented are Congresswoman Eddie Bernice Johnson, Area One Superintendent Ivonne Durant, Councilman Don Hill, State Senator Royce West and State Representative Barbara Mallory Caraway, the City of Dallas Economic Development and the Southeast Dallas Coalition. Early discussions have focused on the role of the South Campus in the re-vitalization of the Pleasant Grove Area. The campus will house the Southeast Dallas Chamber of Commerce and provide office space for use on a rotating basis by area social service, governmental and community development organizations. As an example, the Urban League of Greater Dallas-

North Central Texas has expressed interest in holding office hours and conducting community presentations at the campus.

The college is working closely with Area One Superintendent Ivonne Durant and DISD Board Trustees Nancy Bingham and Ron Price concerning new educational initiatives for the students of the schools of the region. The College is committed to customizing its services to meet the educational and workforce needs of Southeast Dallas and believes the South Campus can serve as an entry point for the citizens of the area.

Collaboration with Sister Colleges

The purpose of the Eastfield South Campus is to attract students who otherwise would not pursue higher education. The goal of the South Campus is to prepare students to transfer to complete degree programs at Eastfield and other DCCCD campuses. In addition to preparing students to transfer into allied health programs at El Centro, students will prepare to transfer into Cedar Valley's Green Building program. Eastfield is part of the emerging Logistic Partnership with other DCCCD colleges and is discussing alignments of appropriate programs to campus offerings.

Community input suggests that students will be attracted to the main campus to complete studies in the Automotive Technology, Substance Abuse and Counseling, and Child Development and Teacher Preparation programs.

PLEASANT GROVE REPORT IN OCTOBER, 2006

The Grove campus of Eastfield College (South campus) is being referred to as the Grove campus because of the identification of the community. This campus is located in the 800 block of South Buckner Blvd., in Southeast Dallas, between Elam Road and Lake June, approximately one mile North of C F Hawn (175) Freeway. The campus is about ½ mile north of the proposed DART station to be constructed at the intersection of Elam Road and South Buckner Boulevard.

Eastfield College will be providing comprehensive services to the residents of the Grove area including, but not limited to: general education courses, workforce education training, ESOL/ESL, community services courses, tutoring services, and services for various community organizations. The Southeast Dallas Chamber of Commerce has been approached with the possibility of moving their offices into the facility. If this arrangement can be facilitated it will be on a rental basis agreement. The current Talent Search facility, operated by Eastfield in the Grove as part of a federal grant, will also be relocating to and providing services from the new facility.

The Grove facility will be approximately 33,000 gross square feet, with approximately 23,250 usable instructional/services area. The building will contain multi-purpose classrooms, computer labs, student support services, administrative office, campus police offices, Information Technology facilities, study areas, a book store - concessions area, ample storage, restrooms, a small conference room – with adjacent catering kitchen, and a general reception area. The Talent Search area will consist of two to three offices. At this point they will be utilizing the other classroom, computer labs, student support services, conference room areas on a shared basis with the rest of the services offered in this facility. If the Southeast Dallas Chamber elects to relocate its offices in the facility two offices will be designed, with a separate exterior entrance to this area. The Chamber will also utilize some of the other space, on a contracted basis (conference room, community room – for luncheons, etc.)

In addition to the partnerships already noted, Eastfield College will also be working with the Dallas Independent School District, Cedar Valley College, the University of North Texas, and Dallas Baptist University to further address the educational needs of the citizens of the Grove area.

THE DEMOGRAPHICS OF THE GROVE AREA

- Two ZIP Codes areas encompass most of the Grove Area; 75217 and 75227. These two ZIP Code areas are composed of 15 different 2000 Census tracts.
- The population of the Grove area is approximately 121,500.
 - **Gender**
 - 48-49% male
 - 51-52% female
 - **Ethnicity**

- 30% Caucasian
- 30-32% Afro-American
- 38-40% Hispanic
- With small percentages of Asian, Pacific Islander, Native American
- **Age**
 - 34-35% of the population are under the age of 18
- **Educational Attainment**
 - 20-25% less than 9th grade
 - 19-24% Grade 9-12 (no degree)
 - 27-29% High school graduate
 - 15-18% Some college (did not graduate)
 - 2.5-4% Associates degree
 - 3-7.5% Bachelor's degree
 - 1-3% Graduate or Professional degree
- **Primary Language**
 - 57-58% English only
 - 42-43% Language other than English
 - ✓ 39-42% Spanish
 - ✓ 0.3-0.5 Indo European (other than Spanish)
 - ✓ 0.1-1% Asian
- **Household Income**
 - 12-14% less than \$10,000
 - 3.5-4.5% \$100,000 or more
 - Median household income approximately \$32,500
 - Average household income approximately \$40,000
 - 17-19% of the families live under the Poverty level
- **Employment**
 - 13-18% Management, professional
 - 17-18% Service occupation
 - 29-30% Sales or Office occupation
 - 16-19% Construction or maintenance occupation
 - 18-21% Transportation or material moving occupation
- **Housing**
 - 60-65% of the population live in owner occupied housing

COMMUNITY INPUT

On February 16, 2006, the Grove Area campus sign was unveiled in a special ceremony at the South Buckner Blvd. location. There was representation from City, County, State, Chamber, and ISDs who participated. On March 29, 2006, the Community Forum was conducted at the Pleasant Grove Library with approximately 50 community leaders in attendance. The Focus Pleasant Grove meeting was held on May 25, 2006, with focus groups representing senior citizens, civic organizations, service organizations, area public service representatives, chamber members, businesses, public schools, faith based organizations, and minority groups. Twenty-four individuals participated in a luncheon/discussion that resulted in numerous suggestions and comments relative to the

services they felt were needed by the citizens of the Grove area. Eastfield is in the process of naming a community advisory council to assist with the further planning and programming of the Grove campus.

GARLAND REPORT - FEBRUARY 2007

Milestones

DCCCD and Richland College staff met with Garland City officials and staff on the proposed acquisition of the final land parcel for the Garland Workforce Training Center (GWTC). Currently, the land parcel is being appraised and the results will be forwarded to the DCCCD staff by the end of February 2007.

Update

College staff has scheduled weekly meetings with VAI Architects, Inc. Schematic design concepts will be presented to staff on March 21, 2007. The determination of educational offerings for GWTC is in its initial phase. Investigated training programs are all non-credit and will not have any implications for regional accreditation. Project opening date is planned for December 2008 with non-credit course offerings to begin February 2009. The Garland Chamber of Commerce has appointed a committee of its Board members to meet with college staff to investigate potential co-location of the Chamber to GWTC. The first meeting was held February 19, 2007. Depending on forthcoming schematic designs, space allocation to the Garland Chamber is still under discussion. Dallas County Manufacturing Association (DCMA) focus group meeting was held on January 24, 2007. The results of this employer focus group are being analyzed to determine the curricula most frequently requested.

Curricular Offerings

Credit Offerings

- None

Non-Credit Offerings

- Workforce training to potential area employment center new hires/incumbent workers
- Curricula designed to serve native speakers and bilingual workers in manufacturing, health, hospitality, and retail sectors
- Special soft-skill productivity courses and training for small business sector.
- Weekend *boot camps* in PC skills, quick books, project management, and soft skills

Student Services

Basic skills testing, career assessment, and job placement services will be offered at GWTC. Quarterly job fairs, industry-targeted job fairs, and financial aid fairs will be scheduled throughout the year. Discussions are underway with the neighborhood Garland Nicholson Memorial Library for library services.

Community Outreach

GWTC will provide community training programs and skill outcomes most frequently requested by the employers. GWTC will contribute to the economic development of Garland and its surrounding area by providing a skilled labor pool. Community outreach will focus on recruitment of potential students, as a part of DCCCD's "Closing the Gaps" strategy, and workers for area employment centers.

GWTC will coordinate training activities with the GISD workforce training programs. An initial meeting with GISD and Richland staff was held in December 2006, in which early conversations regarding potential future GISD facilities on the GWTC campus occurred.

Collaboration with Sister Colleges

GWTC will plan college recruitment fairs with DCCCD colleges assisting in marketing their unique career programs to the Garland community

GARLAND REPORT IN OCTOBER 2006

The DCCCD Garland Workforce Center will be an educational center operated by Richland College. Arrangements will be made for Eastfield College to offer selected non-credit ESL courses there, and all DCCCD colleges are invited to provide credit and non-credit workforce-related marketing materials and recruiting personnel to benefit all Garland residents with the varied programs offered throughout the DCCCD. The Garland Center will be located on approximately 20 acres of land on the northeast corner of Glenbrook Drive and Walnut Street in Garland, Texas, east of the Richland campus intersection of Abrams and Walnut. This location is immediately north of downtown Garland and immediately adjacent to the DART transit facility to the southeast. The focus of the Garland Center will be non-credit workforce training, with an emphasis on serving the needs of the manufacturing sector. The facility will be designed for ease of modification and expansion should the program scope evolve in the future.

There are currently over 17 Fortune 500 companies that have manufacturing operations in Garland, Texas. Garland is the seventh largest manufacturing city in the state of Texas, occupying over 18 million sq. ft. of industrial space within the city of Garland, mostly between Richland College and the Center site. There is a growing, unmet need to train qualified workers to assume employment in Garland.

Richland is currently addressing this need by temporarily renting 5,500 sq. ft. in the Chase Bank building space in downtown Garland. This initiative will provide non-credit, grant-supported workforce training and is anticipated to re-locate to the Garland Workforce Center when the new facility is completed in summer 2008.

The proposed total square footage of the Garland Center is 35,777 GSF. The current proposed assigned square footage is approximately 23,255 ASF. Professional architectural and design services will be provided by VAI Architects, Inc. The construction management firm is Con-Real, Inc. The building is anticipated to be a one-story structure with general classrooms, computer labs, meeting rooms, offices, manufacturing-related labs, and general commons area. The building will be designed as a LEED Gold-certified building. It will have an urban-environment appearance with grounds landscaped in an inviting, aesthetically appealing manner. Parking will be situated on the north side of the building to maintain the beauty of the front of the building and the grounds facing Walnut Street and the downtown Garland complex of public buildings, depending on the acquisition of the remaining "front door" property, which will also facilitate access to the nearby DART stop.

Partnerships with community and civic organizations will be an integral part of the planning for this facility. One initiative involves the possibility of the Garland Chamber of Commerce co-locating in the facility in a shared cost agreement. Partnerships may include: Garland Chamber of Commerce, City of Garland, Garland Police Department, Garland Manufacturing Council, Garland Performance Excellence Council, and a workforce one-stop center. The partnership/collaboration concept is expected to reduce Richland College's cost of staffing this center while still providing a quality trained workforce for Garland employers.

Richland's productive first meeting with the architect this week indicates the momentum for this project can be immediate, pending the outcome of soil tests and the status of proposed acquisition of the final land parcel.

DEMOGRAPHIC FACTORS

The population of Garland is 235,750.

(2005 American Community Survey – US Census)

- Ethnicity: *(based on 2005 American Community Survey – US Census)*
 - White 56.0%
 - Hispanic/Latino 35.5%
 - Black/African American 17.6%
 - Asian 8.7%
 - Am. Indian/Al. Native .6%
 - Native Hawaiian/Other Pacific Islander 0.1%
- City of Garland is more than 47% minority.
- Only 27.9% of the Garland population holds an Associate Degree or higher.
(Population 25 years and over)
- 42.0% of households speak a language other than English at home.
(Population 5 years and older)
- 27.3% of the population was born outside the U.S.
(Foreign born; 27.9% if you include natives born outside of U.S.)
- Median household income is \$ 45,924/Per capita income is \$19,327.
- More than 28% of students in Garland high schools are enrolled in vocational programs.
- 49.8% of Garland ISD students are economically disadvantaged.
- 40.6% of Garland ISD students are Hispanic.

INPUT FROM THE COMMUNITY

Eastfield College conducted three community focus groups over the past year with the assistance of Edward Hummingbird of the DCCCD Office of Research. These focus groups involved Garland manufacturers, the Garland Chamber of Commerce, minority leaders, and senior citizens. The summaries of the input received to date have been shared with Richland in a briefing by President Carol Brown and staff. Chancellor Wright L. Lassiter, Jr., DCCCD Board Chair Jerry Prater, and Richland Vice President for Economic Development and Institutional Effectiveness Kay Eggleston recently met with the Garland Economic Development Steering Committee to announce the transition of the Garland Center from Eastfield to Richland. Members of the business, city government, and health care sectors provided input at that forum. Richland College will appoint a Community Advisory Council in the immediate future to provide guidance in further shaping the focus of the Garland Center.