## 1 | 09/06/11 Proposal - DCCCD Board Priorities, Strategic Objectives and Measures (as revised 02/21/12)

Board Priorities	Strategic Objectives	Measures
1 Meet the educational needs of Dallas County.	1.1 Increase participation in higher education for Dallas County.	1.1.a % Dallas County adult population enrolled as students in the DCCCD for either credit or continuing education.
		1.1.b % Dallas County public high school graduates enrolled as credit students within one year of graduation.
		1.1.c Unduplicated headcount in academic transfer, and developmental courses.
	1.2 Increase workforce readiness to enhance the economy and competitive advantage of Dallas	1.2.a Unduplicated headcount in career technical credit and continuing education.
	County and the North Texas region.	1.2.b # career technical degrees and certificates awarded.
	1.3 Increase diversity of workforce to provide models and mentors for the diverse DCCCD student population.	1.3.a % ethnicity of faculty, administrators and PSS.
2 Empower students to meet success milestones.	2.1 Improve student learning success.	2.1.a % of A, B or C grades in transfer, career technical, and developmental courses.
		2.1.b # students completing DCCCD core curriculum annually.
		2.1.c % students persisting from fall to fall; fall to spring.

Board Priorities	Strategic Objectives	Measures
3 Demonstrate leadership in the national student success agenda.	3.1 Participate in collaborations and develop practices that result in student success advancement for key areas of national emphasis (as identified in frameworks including Achieving the Dream, President's Completion Agenda, Completion by Design, Voluntary Framework for Accountability, Carnegie Collaboratory, and Online Community Colleges.org).	# graduates by "Closing the Gaps" segments (associate degrees and certificates) per year.  2.1.e # students transferring with 12 credit hours attained at DCCCD.  2.1.f % DCCCD Colleges in compliance with SACs Comprehensive Standard 3.3.1  3.1.a # graduates (associate degrees and certificates) per academic year.  3.1.b % successful completion of developmental math and subsequent success in movement to college-level courses.  3.1.c % successful completion of developmental reading and subsequent success in movement to college-level courses.  3.1.d % successful completion of developmental writing and subsequent success in movement to college-level courses.
		3.1.e

Board Priorities	Strategic Objectives	Measures
		% successful completion of common gatekeeper courses.
4	4.1	4.1.a
Empower employees for	Improve employee engagement	% new full-time employees who meet or exceed the
success.	and effectiveness.	minimum DCCCD professional development requirements.
		4.1.b
		# faculty and staff receiving educational stipends by
		employee group.
		4.1.c
		# faculty completing requirements for reclassification in
		the DCCCD.
5	5.1	5.1.a
Achieve organizational	Demonstrate institutional	# of reimbursable contact hours
effectiveness.	commitment to serve the	
	community through sound and	5.1.b
	transparent fiscal policies and practices.	Maintain 'AAA' ratings from Moody's, Standard & Poor, and Fitch on general obligation debt.
		5.1.c
		Expendable fund balance equal to 4-6 months of DCCCD operating expenditures
		5.1.d
		Unqualified audit opinion from external auditors on DCCCD financial audit
		5.1.e
		Analyze annual audit results, including Control Self
		Assessment survey and other report findings; address deficiencies through corrective actions and/or training

## 4 | 09/06/11 Proposal - DCCCD Board Priorities, Strategic Objectives and Measures (as revised 02/21/12)

Board Priorities	Strategic Objectives	Measures
		and development activities.
		5.1.f
		Maintain DCCCD investment policy consistently with
		Board policy requirements.
	5.2	5.2.a
	Improve efficient and effective	% of key identified processes mapped.
	use of resources with emphasis	
	on process improvements,	
	technology and support of all	
	location facilities.	
	5.3	5.3.a
	Promote practices supporting	Consumption of electricity (KWh), natural gas (MCF), and
	sustainability including social,	water (gallons).
	environmental and economic	
	vitality.	5.3.b
		# hours of service learning performed by students.