DCCCD Strategic Objectives for Business Intelligence

First Milestone
Student Success & Thematic Priorities

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Strategic Objective #1

- Promote the DCCCD in state, regional, and national community college arenas as a leader in:
  - Science, Technology, Engineering, and Mathematics (STEM);
  - Workforce Development;
  - Continuing Education;
  - Professional Development;
  - Successful Student Transfers.

Strategic Objectives #2

- Increase utilization of data supported decision processes through Business Intelligence with stakeholders in the following areas:
  - District Level Stakeholders;
  - College Level Stakeholders;
  - Community/Regional Stakeholders.

Strategic Objectives #3

- Introduce and implement automated dashboard technology for successful/sustainable decision support related to:
    - Board of Trustee Priorities;
    - Texas Higher Education Coordinating Board (THECB) Formula Funding Model;
    - Student Success Initiatives.

Strategic Objectives #4

- Introduce and implement automated Key Performance Indicators for successful/sustainable decision support related to:
  - Economic Impact of DCCCD graduates in the Dallas – Fort Worth and State of Texas markets;
  - Cost/Sustainability/Vitality of Degree Award Inventory;
  - Financial Aid and Return on Investment for Graduates.
  - Community Engagement Efforts.

Dallas County
Community College District

SMART STARTS HERE.

Dashboard View

The view for the current dashboard model shows the performance of all seven colleges of the DCCCD and the achievement of the most recent completed term against the same term of the prior year.

Sample with Multiple Terms in Scorecard Format

First College English Successful Completion (A, B, or C and Honors)
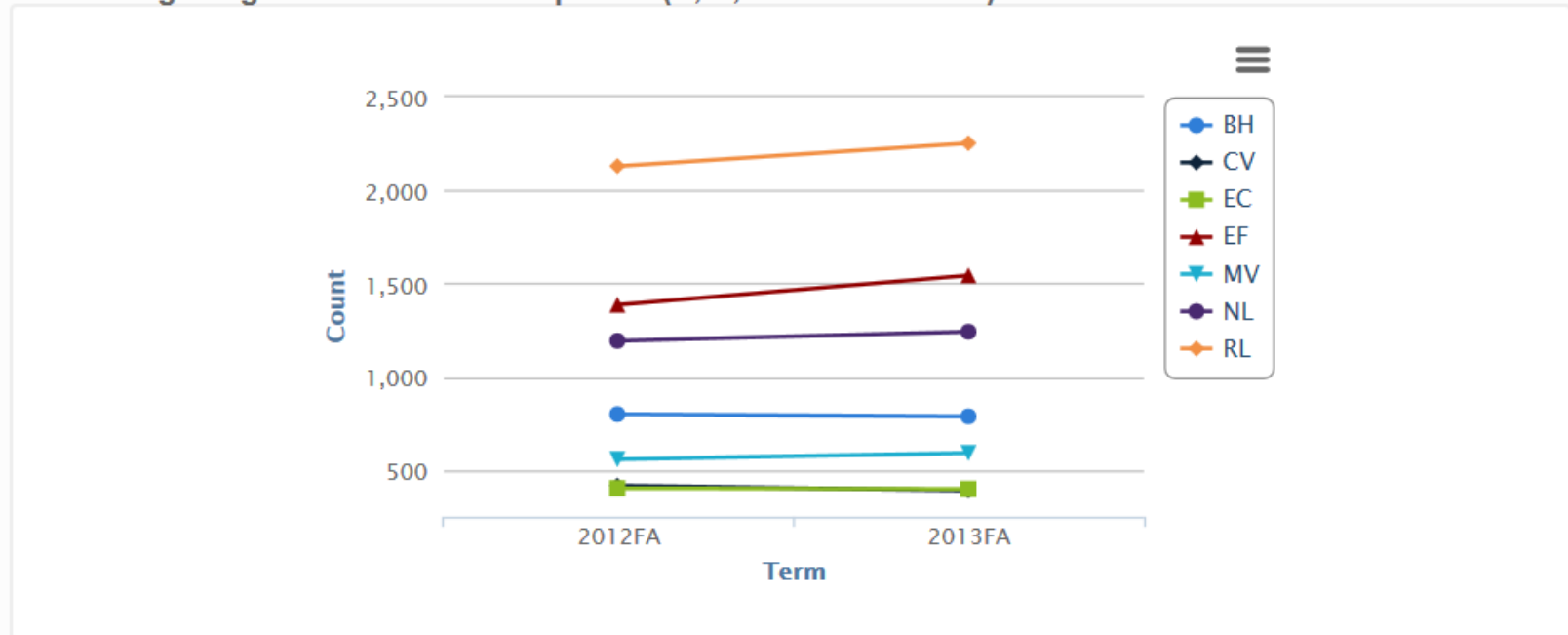
Thematic Priorities

Over the next 12 months, we will take many of the Strategic Objectives from the Thematic Priorities and apply them toward the following Key Performance Indicators…

Key Performance Indicators

- Economic Impact of DCCCD graduates in the Service Region and the State of Texas;

- Cost/Sustainability/Vitality of Degree Award Inventory;

- Financial Aid and Return on Investment for Graduates;

- Community Engagement Efforts.

Thank You!

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